



# Forest Holme Hospice Charity

## Corporate Newsletter



Welcome

As we step into our 30th anniversary year, we are thrilled to share the latest happenings and heartfelt stories from Forest Holme Hospice Charity with our valued corporate supporters. Corporate support plays a pivotal role in our journey, and we are excited to showcase the impact of your generosity and the exciting opportunities to support us during 2024.

We're a local charity and caring for local people is at the heart of everything we do. We aim to build mutually beneficial partnerships with local businesses, big and small, so we can continue to provide our vital services for local people and their families with life-limiting illnesses, palliative care and bereavement support.

*Kirsty Perks*

(Corporate Fundraiser)



Members of staff at Gallagher (Insurance Brokers) in Poole, who have just chosen Forest Holme as its Charity of the Year

### How you can make a difference...

Forest Holme Hospice is committed to providing comprehensive palliative and end-of life-care and support to individuals and their families across Poole, Wimborne and the Isle of Purbeck with advanced cancer and other life-limiting illnesses such as Motor Neurone Disease, Parkinson's, heart disease and respiratory illness.

The hospice has a team of specialist doctors, nurses, counsellors, complementary therapists and specialist care teams who provide practical and emotional support for adults of all ages and their families in a variety of settings, such as their own home, nursing home, care home, in hospital or in the hospice itself.

Forest Holme Hospice Charity was set-up to ensure that everyone in the local community affected by life-limiting illness or bereavement gets the care and support they need at the most difficult time of their lives.



Last December, the unstoppable team of 35 members at MSP Capital Ltd tackled an incredible 24-hour 1,000,000lbs challenge (which is the equivalent to lifting 85 JCBs) in support of Forest Holme Hospice Charity.

Not only did they conquer the challenge, but they also sweetened the deal with a delicious bake sale to raise additional funds.

Together, they raised a £4,464 for a cause close to their hearts due to our recent care for Sam Thomas and his family (see Louise's story below).

But that's not all – MSP stepped up to the plate, match funding the donation, bringing the grand total to an amazing £8,928.

Here are the jaw-dropping lifting stats from their top exercises:

Deadlifts: 83,850kg

Lat Pulldown: 53,910kg

1,000 Rep Challenge: 52,975kg

Hip Thrusts: 36,000kg

Squats: 29,125kg



MSP are also kindly sponsoring this year's annual Tie A Yellow Ribbon remembrance event (see page 4) in Poole Park - which is one of the most important events in the Forest Holme Hospice calendar - and will play a pivotal role in ensuring the event's success, enabling us to organise a memorable occasion where families can come together to commemorate their loved ones and make dedications in their memory.

*"Sponsoring this event felt like the perfect opportunity to support for a charity so close to our hearts. We are excited to be involved in this and I am so glad that the community committee at MSP Capital can show our continued support."*

Eleanor Collins, Marketing Executive & Community Committee member at MSP Capital.

## Louise's story



Louise Thomas, Valuation Administrator at MSP and Mum to Sam

*"Once Sam decided he wanted to go into Forest Holme, we didn't look back. From the moment he got there you could see the relief on his face, he felt safe, comfortable and looked after immediately."*

*All the staff at Forest Holme make you feel at ease as much as possible during a very difficult time, from the doctors to the nurses, the reception ladies and the volunteers, everyone has a place, and they could not have been any more supportive for us all.*

*The staff at Forest Holme did an amazing job at making Sam and us feel calm and supported during his stay, not just medically but also emotionally. They made sure he was free from pain as much as possible and supported us whilst we also made sure Sam was comfortable during his final days. We cannot thank Forest Holme and all their staff enough for how they looked after Sam, and hopefully by MSP fund raising on behalf of Forest Holme, it will go a little way to say 'thank you' from The Thomas Family."*



## Corporate Support

Staff from Dawson Group Finance volunteered for two weeks at our Light Up a Life stall in The Dolphin Shopping Centre, Poole, as well as making a donation of £1,000 to the charity.

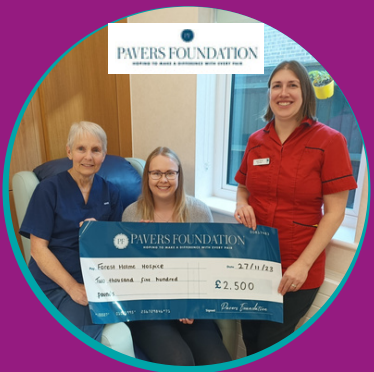
The Dawson Group has also agreed to be the headline sponsors for the Forest Holme 'Golf Day'. (see page 4)



Forest Holme Hospice Charity was nominated by staff at Haskins to be their Charity of the Year for 2023 and raised £14,000.



Pavers Shoes in Bournemouth successfully secured a grant of £2,500 from the Pavers Foundation to fund a new riser recliner chair for patients.



## What we can do for you - benefits to your company

As well as the knowledge that you are making a difference in your local community, there are many other benefits of supporting the hospice, including:

- Employee engagement and motivation
- Positive PR, raising your company's profile and enhancing your reputation
- Meeting your company's Corporate Social Responsibility goals
- Generating business through increased profile and networking opportunities

## Becoming a corporate partner with Forest Holme opens the door to a dynamic collaboration

I will be your dedicated fundraiser, personally visiting your business, offering tailored support for fundraising activities.

You'll receive a steady stream of updates through a corporate newsletter, ensuring you and your staff stay informed about the impact of your contribution. As a corporate partner, you'll have access to PR and media opportunities, gaining visibility for your commitment to social responsibility.

We'll provide essential fundraising materials like promotional items, banners, and buckets, facilitating your engagement in community initiatives.

Expressing our gratitude, we'll publicly acknowledge your support on social media and LinkedIn. Additionally, your company will be invited to exclusive Forest Holme events, fostering meaningful connections. Embrace the chance to make a difference and explore staff volunteering opportunities.

## How to support us

You could sign up for one of our brilliant events or appeals and with options to suit all from fitness fanatics and adrenaline seekers to those who love nothing more than a social get together with family, friends or colleagues.

We have thought of 30 ideas (see back page) from the weird to the wonderful, inspired by what some of our amazing fundraisers have already done to get you started or you could come up with your own challenge.

For further details, contact Kirsty Perks  
[kirsty@forestholmhospice.org.uk](mailto:kirsty@forestholmhospice.org.uk)

# PARTNERSHIP PACKAGES

# 2024

## Tie A Yellow Ribbon

Tie a Yellow Ribbon is our hugely popular annual memorial event, giving families the opportunity to remember their loved ones and leave a dedication in their memory.

Tie a Yellow Ribbon takes place in Poole Park on Saturday 15th June, reaching across our local community and attracting hundreds of local supporters. We'll also be inviting supporters to host their own Tie a Yellow Ribbon event and help us raise important funds for Forest Holme Hospice Charity.

The event will give attendees an opportunity to remember their loved ones by leaving a dedication. We will have charity stalls, craft stalls, choir and musician performances all in the beautiful surroundings of Poole Park. Refreshments will be available and everyone will be invited to stay and enjoy a 'picnic in the park', so it's a lovely way to bring our community together.



## Packages

### Headline

- Our comprehensive marketing package will include your company's logo and be on dominant display before, during and after the event. This would be across all printed marketing material as well as in addition to digital marketing.
- Presence on event day
- Pre and post event press release

**£1000**

Sponsored by



### Entertainment

The Entertainment package includes:

- Social Media
- Pre & post event press release

*Still available* **£500**

### Ribbons & Gazebo

The Ribbons & Gazebo package includes:

- Social Media
- Pre and post event press release.

*Still available* **£500**

### Refreshment

The Refreshment package includes:

- Social Media

*Still available* **£300**

If you would like to sponsor multiple elements of the event, there is a 10% reduction on combined sponsorship e.g. Headline & Entertainment package reduced from £1500 to £1350.

Sole sponsorship is also available, this would give you exclusive sponsorship of all elements of the event.

If you would like to discuss any of the partnership packages, please contact [fundraising@foresthalmehospice.org.uk](mailto:fundraising@foresthalmehospice.org.uk) or 01202 670 644.

# CHARITY GOLF DAY

Entry fee: £250.00 per team (£62.50 per person)

**Deadline for entries Friday 28 June**

Friday  
12th July 2024  
8:30am - 4:30pm

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Bulbury Woods  
Bulbury Lane  
BH16 6HR

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## To include:

Tea/coffee & bacon roll on arrival (from 8:30am) | 18 holes of golf  
Prizes on the day | Lunch after golf

Maximum handicap allowance men 28, ladies 36  
Teams of four, best two scores per hole to count

Sponsored by  
**Dawson**group | finance

Any further enquiries please contact  
[fundraising@forestholmehospice.org.uk](mailto:fundraising@forestholmehospice.org.uk)

Scan to book





## Golf Day

Our Charity Golf Day is back, and we couldn't be more excited! Join us at Bulbury Woods Golf Club on Friday 12th July for a day of golf, food, and prizes. This is the perfect opportunity to test your game amongst your friends and colleagues!

On the day you'll receive breakfast on arrival, 18 holes of golf, refreshments at the Halfway House and competitions testing your game. After your round of golf, you will join us for lunch, a raffle, and the highlight of the Golf Day, the prize presentation!

Individuals are welcome to take part, or you can gather a group of your top golfing friends and make a team of four. Either way, it'll be a fun day.

We look forward to welcoming you.



## Packages

### Headline

- Logo on all event/marketing promotion
- Branding in Halfway House terrace during the day
- Company literature displayed in the clubhouse
- Verbal accreditation on the day
- Recognition of support on charity website and social media

**£1000**

Sponsored by

**Dawsongroup** | finance

### Prize Table Sponsor

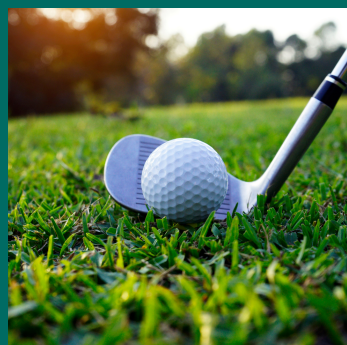
- Company branding/signage on the prize table
- Company literature displayed on the prize table
- Verbal accreditation
- Recognition of support on charity website and social media

**Still available £700**

### Breakfast Sponsor

- Company branding in the clubhouse during registration
- Company literature displayed in the clubhouse during registration
- Verbal accreditation on the day
- Recognition of support on charity website and social media

**Still available £550**



## What makes a successful business relationship?

Our most successful and loyal corporate partners have embraced working with us and have engaged with us on a number of levels, including:

- Sponsoring activities and events
- Charity of the Year partnerships
- Entering teams to our fundraising events
- Providing materials and/or services free of charge
- Promoting support of the hospice to employees, customers and suppliers, leveraging additional support
- Adopting payroll giving
- Match-funding
- Enabling senior staff to join our Board of Trustees
- Recruiting volunteers to help at our events

## Why we need your support

Corporate donations are essential to us because they provide substantial financial support, long-term sustainability, public awareness, and a wide range of benefits that can significantly enhance our ability to fulfil our mission and make a positive impact on the community.

This year marks a significant milestone for our charity as we celebrate our 30th Anniversary. We would be delighted if you would support us during this special year to celebrate our history, expand our impact, and create a lasting legacy for our local community.

At Forest Holme, we help to ensure that everyone affected by life limiting illness or bereavement gets the care and support they need, either at home or in our dedicated hospice facility.

NHS funding is limited, which is why we need to raise £1 million each year so that our team can deliver the highest level of care, when and where it counts.



## What we fund



Yoga sessions for cancer patients



Counsellors and Complementary Therapists



Care on the ward, in hospital and in the community



Bereavement support services and remembrance events

# Join us in building a compassionate community together

You could sign up for one of our brilliant events or appeals, with options to suit all from fitness fanatics and adrenaline seekers to those who love nothing more than a social get together with family, friends or colleagues.

Scan here for all  
our events and  
challenges



We have thought of **30** ideas from the weird to the wonderful, inspired by what some of our amazing fundraisers have already done to get you started or you could come up with your own challenge.

☐ Host a Coffee Morning or Afternoon

☐ Organise a Quiz night

☐ Raffle, Tombola or Online Auction

☐ Dress Down Day in work or school

☐ Do a sponsored sporting challenge such as walk, run or swim

☐ Brave the shave

☐ Bushtucker trial challenge. e.g. stinky fish or chilli challenge

☐ Scavenger Hunt – 30 items in 30 minutes or 1 item per day.

☐ A '1994' Movie-thon – how many great films can you watch from 30 years ago

☐ Come Dine With Me and get family and friends to donate

☐ Organise a Karaoke-a-thon or Dance-a-thon

☐ Organise a themed event such as a 90s night.

☐ Design and sell your own custom t-shirts

☐ Give up chocolate, alcohol, coffee or other little luxury for a month – why not donate what you would have spent on those treat items to the Hospice

☐ Celebrating a birthday, wedding, anniversary or special event...why not set up a fundraising page via our integrated website platform for friends and family to donate



Quiz Night



Brave the shave



Coffee Morning

☐ Organise a sports tournament such a Snooker, Golf or Football.

☐ Bingo either virtual or in person

☐ Garden Party, Summer Fete or BBQ

☐ Skills Auction e.g. Ironing Service.

☐ Horse Racing Night

☐ Car Boot Sale

☐ Gin & Jammies

☐ Pie & Pint or Pizza & Prosecco Night

☐ Bake or Homemade Crafts Sale

☐ Sponsored Back, Leg or Chest Wax

☐ Organise a sweepstake – Football, Horse Racing, Strictly etc.

☐ Organise a sponsored Car Wash

☐ Gather friends together for a Gaming tournament

☐ Working from home – why not donate your commute money for the month?

☐ Have a home clear out selling unwanted items online e.g. eBay or Facebook Marketplace



Cycle Challenge



Raffle

Kirsty would love to meet for a chat over a cup of coffee - and will also bring cakes (!) - to find out more about what you do and how we can work together.

Get in touch via 01202 670 644 or email [kirsty@forestholmehospice.org.uk](mailto:kirsty@forestholmehospice.org.uk)