### PARTNERSHIP PACKAGES 2024

### **About Us**





#### Celebrating 30 years!

Forest Holme Hospice Charity has been established to support the work of Forest Holme Hospice. The Hospice is here to provide comprehensive care and support for our local community facing a life-limiting illnesses or bereavement, whether in the comfort of their own homes or within our specialised hospice facility.

We need to raise £1 million each year so that our team can deliver the highest level of care, when and where it counts.



### **OUR REACH**

- Social Media following >9,000
- Local press coverage
- E-bulletin to over 3,000 individuals.
- Marketing across multiple mediums.



### **BENEFITS**

- Increases your visibility and your brand.
- Contributes towards achieving your CSR objectives.
- · Staff engagement.
- Supporting your local community & NHS hospice.
- Marketing opportunities.





## 30TH CELEBRATION



Celebrate with us as Forest Holme Hospice Charity reaches its 30-year milestone! Immerse yourself in an afternoon filled with art and elegance at Merley House in Wimborne.

The garden will feature a stunning display of 1000 handcrafted stained glass fritillaria flowers, skillfully created by the talented Ellie from Garden Glass Art.

Following the art installation, indulge in the timeless charm of the Old Library, where an afternoon tea awaits, followed by a ballroom dance, performed by Oliver Beardmore and Maria Cristina Spoti.

For those captivated by the glass artistry, these keepsake flowers will be available to pre purchase for delivery or collection following the event.

Join us in commemorating 30 years of compassion, care, and community spirit. Your presence at this celebration supports Forest Holme Hospice Charity in continuing our vital mission.







### PACKAGES



#### **HEADLINE**

£1000

- Our comprehensive marketing assets will include your company's logo and be on dominant display before, during and after the event. This would be across all printed marketing materials in addition to digital marketing.
- Invitation to our VIP press and media event
- · Pre and post event press release

#### **ENTERTAINMENT**

£500

The Entertainment package includes:

- Social Media
- Pre & post event press release.

#### REFRESHMENT

£300

The Refreshment package includes:

Social Media

If you would like to sponsor multiple elements of the event, there is a 10% reduction. on combined sponsorship e.g. Headline & Entertainment package reduced from £1500 to £1350.

Sole sponsorship is also available, this would give you exclusive sponsorship of all elements of the event.

If you would like to discuss any of the partnership packages, please contact fundraising@forestholmehospice.org.uk or 01202 670 644.





# PARTNERSHIP PACKAGES

**15 JUNE 2024** 





Charity number: 1038021



# TIE A YELLOW RIBBON

Tie a Yellow Ribbon is our hugely popular annual memorial event, giving families the opportunity to remember their loved ones and leave a dedication in their memory.

Tie a Yellow Ribbon will take place in Poole Park so that we can reach across our local community and attract hundreds of local supporters. We'll also be inviting supporters to host their own Tie a Yellow Ribbon event and helping us raise important funds for Forest Holme Hospice Charity.

The event will give attendees an opportunity to remember their loved one by leaving a dedication. We will have charity stalls, craft stalls, choir and musician performances all in the beautiful surroundings of Poole Park. Refreshments will be available and everyone will be invited to stay and enjoy a 'picnic in the park' so a lovely way to bring our community together.







### PACKAGES

#### **HEADLINE**

£1000

- Our comprehensive marketing assets will include your company's logo and be on dominant display before, during and after the event. This would be across all printed marketing materials in addition to digital marketing.
- Presence on event day
- Pre and post event press release

#### **ENTERTAINMENT**

£500

The Entertainment package includes:

- · Social Media
- Pre & post event press release.

#### **RIBBONS & GAZEBO**

£500

The Ribbons & Gazebo package includes:

- Social Media
- Pre and post event press release.

#### REFRESHMENT

£300

The Refreshment package includes:

Social Media

If you would like to sponsor multiple elements of the event, there is a 10% reduction. on combined sponsorship e.g. Headline & Entertainment package reduced from £1500 to £1350.

Sole sponsorship is also available, this would give you exclusive sponsorship of all elements of the event.

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12 JULY 2024

# Charity Golf Day PARTNERSHIP PACKAGE



### GOLF DAY

Our Charity Golf Day is back, and we couldn't be more excited! Join us at Bulbury Woods Golf Club on Friday 12 July for a day of golf, food, and prizes. This is the perfect opportunity to test your game amongst your friends and colleagues!

On the day you'll receive breakfast on arrival, 18 holes of golf, refreshments at the Halfway House and competitions testing your game. After your round of golf, you will join us for lunch, a raffle, and the highlight of the Golf Day, the prize presentation!

Individuals are welcome to take part, or you can gather a group of your top golfing friends and make a team of four. Either way, it'll be a fun day.

We look forward to welcoming you.



# PACKAGES

#### **HEADLINE SPONSOR**

£1000

- Logo on all event/marketing promotion
- Branding in Club House/ terrace during the day
- Company literature displayed in the clubhouse
- Verbal accreditation
- · Recognition of support on charity website and social media

#### PRIZE TABLE SPONSOR

£700

- Company branding/signage on the prize table
- Company literature displayed on the prize table
- Verbal accreditation
- Recognition of support on charity website and social media

#### **BREAKFAST SPONSOR**

£550

- Company branding in the clubhouse during registration
- · Company literature displayed in the clubhouse during registration
- Verbal accreditation on the day
- Recognition of support on charity website and social media











### Strictly Extravaganza

Forest Holme's Strictly Extravaganza is making a dazzling return! Be part of one of the hospice's most glamorous events, marking the end of our 30th anniversary year on a celebratory note.

This event, inspired by the format of BBC's Strictly Come Dancing, will showcase ten amateur dancers paired with professionals, captivating the audience as they compete not only to raise funds for the hospice but also to claim the all-important Glitter Ball Trophy!

Attendees can indulge in a sparkling drinks reception, relish a delectable three-course meal, revel in entertainment, and, of course, be enchanted by the dance floor spectacle!



# Packages

#### **HEADLINE SPONSOR**

£3000

- Our comprehensive marketing assets will include your company's logo and be on dominant display before, during and after the event. This would be across all printed marketing materials in addition to digital marketing.
- Presence on event day
- Featured advert in event programme
- Pre and post event press release

#### **WINE SPONSOR**

£1300

- · Company Logo on every wine bottle tag on each table
- Recognition of support on charity website and social media

#### **DRINKS RECPETION**

£1000

- Company branding throughout the drinks reception
- Recognition of support on charity website and social media

If you would like to sponsor multiple elements of the event, there is a 10% reduction. on combined sponsorship e.g. Headline & Entertainment package reduced from £4300 to £3870.

Sole sponsorship is also available, this would give you exclusive sponsorship of all elements of the event.

If you would like to discuss any of the partnership packages, please contact fundraising@forestholmehospice.org.uk or 01202 670 644.

#### **ADVERTISEMENT**

We also have the opportunity for company advertisement to feature in the event programme. Spaces are limited and are on a first come, first serve basis.

1/4 page: £45.00 1/2 page: £75.00